

For more information, please contact
Tracy Haraksin, Philanthropy International
909-625-4511

FOR IMMEDIATE RELEASE

**Philanthropy International and March of Dimes
Announce Charitable Planned Giving Seminar**

Claremont, CA, Day, Date — Philanthropy International is proud to present, “What a 1031 Exchange Won’t Do”, a special seminar hosted by the March of Dimes. This seminar is based on an IRS-approved strategy that can assist you in securing long-term financial stability for you and your family, while supporting your favorite charities and reducing your tax liabilities. Scheduled for **[day & date]**, the seminar will take place at **[location & time]**.

Aside from being informative for consumers, financial and real estate professionals can revisit, master or learn some strategies that could be beneficial to their clients who are looking for a solution to a tax problem. Philanthropy International is teaching these strategies nationally, and the response from professionals and how it has added to their practices has been overwhelming.

Providing planned giving support and resources to a variety of charities and causes, Philanthropy International is a unique national community foundation with a mission of building stronger communities and securing lasting family legacies. Philanthropy International identifies and trains professional advisors in the design and effective use of tax-exempt planning solutions. They have developed a nationwide network of volunteer planned giving officers working with national and local charities. By serving as liaison, Philanthropy International is able to ensure comprehensive and consistent communication, often resulting in a gift that allows the donor to preserve their wealth for the benefit of their heirs, while converting tax dollars into a benefit for their favorite charity.

March of Dimes was originally established in 1938 by President Franklin Roosevelt with the goal of saving America’s youth from Polio. Roosevelt’s premise was that people can solve any problem if they work together. He created a partnership of volunteers and researchers and within 17 years, the Salk vaccine was developed and Polio was on the run.

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth, and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education, and advocacy to save babies and in 2003 launched a campaign to address the increasing rate of premature birth.

-more-

SEMINAR

PAGE 2

Join millions of volunteers and donors who are helping March of Dimes save babies. To find out how you can help, register for this seminar by calling [phone #]. Please note that there is no admission fee associated with this seminar and nothing will be sold. Seating is limited. You can also visit the March of Dimes website at marchofdimes.com or its Spanish language website at nacersano.org.

For more information about Philanthropy International, please call (909) 625-4511 or visit them on-line at: www.picharity.org.

-30-

ref: MarchDimes-rls.doc